



# ARLOHN DELA YSLA TIJAM

Senior UI/UX Designer

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## PROFESSIONAL SUMMARY

Senior UI/UX & Web Designer specializing in modernizing enterprise and SaaS platforms across web and mobile environments. Skilled in end-to-end user-centered design—from complex workflows and wireframes to high-fidelity UI, scalable design systems, and digital marketing assets. Proven track record transforming multi-module platforms into intuitive and accessible user experiences. Bridges UX strategy, visual design, and front-end implementation (HTML, CSS, Bootstrap) to streamline developer handoff and design execution. Strong background in WCAG accessibility, Agile collaboration, and distributed product teams.

## CORE SKILLS

- Product Design:** UI/UX Design, SaaS & Enterprise Design, Design Systems (Variables & Semantic Tokens), Wireframing, Interactive Prototyping, User Flows, Mobile App Design, Accessibility.
- Design Tools:** Figma (Proficient) – Auto Layout, Responsive Components; Adobe XD (Adept); Photoshop & Illustrator for Marketing, Print Assets, and Brand Identity.
- Web/Front-End:** HTML5, CSS3, Bootstrap, Responsive Web Design, Front-End Development.
- Collaboration:** Stakeholder Collaboration, Agile Workflow, Mentorship & Team Leadership, Developer Handoff, Project Scoping.

## CAREER HISTORY

**Senior UI/UX & Web Designer** – T Management Partners Philippines Corporation

2019 - 2025

- Led the UI/UX redesign of a complex, multi-module enterprise SaaS platform, transforming a legacy system into a scalable and high-performing digital experience for global clients.
- Simplified complex workflows across HRIS, Payroll, and Workforce Management systems, improving usability, reducing manual errors, and streamlining end-to-end user journeys.
- Designed and maintained a scalable design system to support multiple integrated modules, ensuring visual consistency, usability standards, and efficient product development.
- Designed and delivered mobile applications for B2C platforms, including on-demand services and recruitment systems, with a focus on onboarding experience and user engagement.
- Built responsive web interfaces using HTML5, CSS3, and Bootstrap, translating high-fidelity designs into functional, developer-ready front-end components.
- Directed multi-channel marketing and print production while mentoring junior designers to ensure brand cohesive excellence.

**Independent Creative Work & Family Care**

2014 - 2019

- Balanced full-time family caregiving with selective freelance projects, delivering responsive websites and marketing assets while maintaining core design and production skills.
- Managed end-to-end creative production for an independent apparel branding venture, overseeing the entire process from conceptual design to final printing and output.

- Led the transition from static layouts to responsive web design, ensuring consistent user experience across desktop, tablet, and mobile platforms.
- Translated marketing and business requirements into intuitive, user-centered website designs that improved navigation and engagement.
- Implemented responsive front-end interfaces using HTML, CSS, and Bootstrap, ensuring high-fidelity design execution and modern usability standards.
- Mentored print designers in transitioning to digital workflows, including responsive web design and email template creation.
- Used analytics insights (Google Analytics) to evaluate user behavior and optimize user flows, improving usability and conversion performance.
- Collaborated with developers to ensure accurate implementation of design systems and consistent brand experience across digital products.

### Early Career Foundations: Visual Design & Brand Communications

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- Developed a strong foundation in digital design, progressing through various roles as Lead Designer and Supervisor. Focused on the transition from print to digital media, interactive interfaces, and core usability principles.
- Key expertise developed: Information architecture, navigation logic, and high-engagement user interfaces for diverse digital platforms, maintaining standards that align with modern UI/UX practices.

### PROFESSIONAL DEVELOPMENT

#### Advanced Interaction Design & Design Systems (Figma)

2025 - Present

- Dedicated a career break to mastering modern Figma architecture, focusing on building scalable design systems using Variables, Semantic Tokens, and Advanced Auto Layout.
- **Independent Modernization Initiative:** Conducted a comprehensive migration case study, transitioning legacy enterprise modules from Adobe XD to Figma to refine user workflows and establish component libraries.

### AWARDS & RECOGNITION

#### Excellence Service Award – Teleforce Asia Inc.

Distinguished for immediate high-level contribution within the first year of tenure; recognized for leading web design projects that balanced creative vision with technical precision.

#### Most Improved Employee – Early Career Foundation

Recognized for rapid professional growth and the ability to drive design innovation and team productivity during foundational years in the industry.

### EDUCATION

B.S. Computer Science – AMA Computer College